

# Our Sponsorship Packages

Wine oʻclock	all about ports	Badge	all about ports	Stage	all about ports	Content Package
all about ports	Coffee Bike	E-Tickets	11 exclusive packagesfor you		Logo Listing	all about ports
Registra- tion Area	all about ports	Charging Area	all about ports	Lanyards	all about ports	Networking Area



# Benefits in every Sponsorship Package



Company logo placed on sponsor walls in the entrance areas



Company logo on the event homepage linking to your company website



Company logo under "Official Sponsors" on the event website



Logo presence in visitor and exhibitor newsletters



Logo presence in the printed onsite visitor guide



Logo presence in the event app













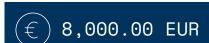
# Lanyard

## Stay close to your customers

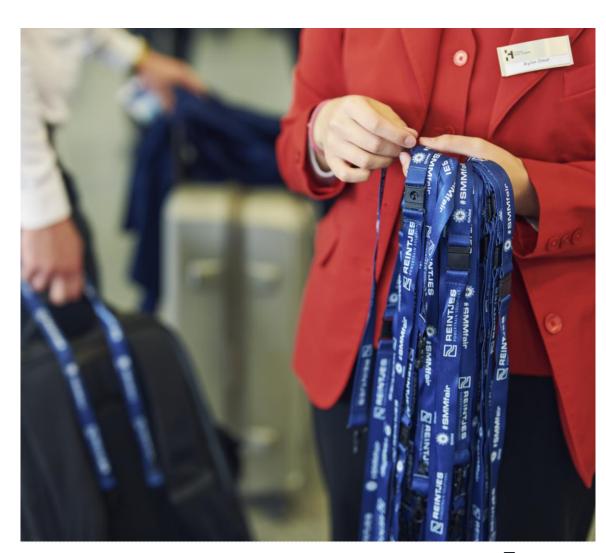
#### Our proposed services

✓ your logo or claim shown on high quality lanyards together with the all about ports logo

- ✓ production of lanyards made from recycled material included
- ✓ available at entrance
- ✓ distribution to all participants
- ✓ core sponsorship benefits







# Badge

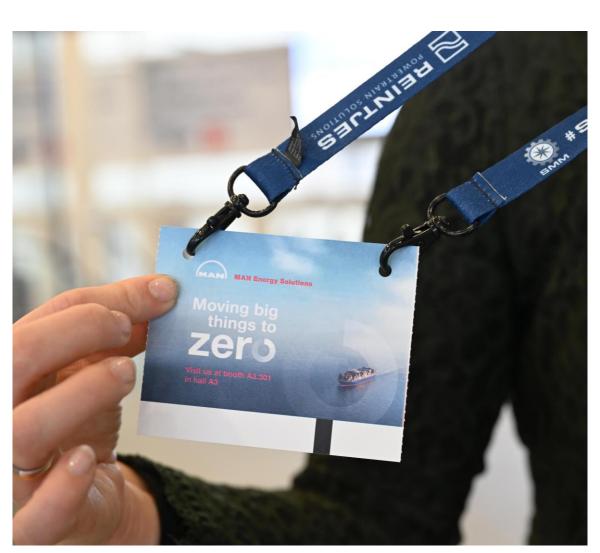
# Your logo next to every name - always visible

#### Our proposed services

- ✓ your company logo on the front of all exhibitor and visitor badges
- ✓ your marketing message on the back of all exhibitor and visitor badges
- ✓ possible combination with E-Ticket sponsorship
- ✓ core sponsorship benefits







# E-Ticket

### Get your ticket

#### Our proposed services

- ✓ exclusive branding of all online exhibitor and visitor pdf tickets with your company logo
- ✓ possible combination with badge sponsorship
- ✓ core sponsorship benefits











Messeplatz 1

20357 Hamburg Germany

How to get there smm-hamburg.com/travel

Friday 10:00 - 16:00

WindEnergy Hambura

H EXPO & CONFERENCE



Hamburg Messe und Congress

Tuesday-Thursday 10:00-18:00

Visit our other first-class events







#### **Check our safety precautions** smm-hamburg.com/safety

#### Follow us #SMMfair

- smm-hamburg.com/news
- in linkedin.com/company/smmfair
- witter.com/SMMfair
- facebook.com/SMMfair youtube.com/SMMfair

Ticket inkl. QR-Code.



## Bereich für das personalisierte

# 3,500.00 EUR

\* The price is for exhibitors only. Price for non-exhibitors upon request.





27-30 September 2022 6-8 September 2023

# Coffee Bike

### Coffee for take-away

#### Our proposed services

- ✓ sponsor a classy coffee bike
- ✓ serving up to 500 coffee specialities per day
- ✓ place your roll-ups next to the coffee bike
- ✓ individual branding of the bike on request











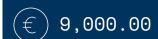


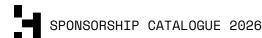
# Wine o'clock

## Make it your networking event!

### Our proposed services

- ✓ provision of wine, beer, non-alcoholic drinks, snacks and the necessary hospitality infrastructure
- ✓ opportunity to provide a short welcome speech
- ✓ presentation or video during the event on the stage screen
- ✓ place your roll-ups at the networking area of the stage and display your marketing material on the tables
- ✓ core sponsorship benefits











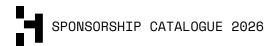
# Content Package

# Spread your message to our huge maritime network

#### Our proposed services

- ✓ we offer you our digital platform prior, during and after the show
- ✓ inclusion of your content (podcast, teaser video or similar) in one LinkedIn post and one newsletter
- ✓ one speaker slot (10 min.) at our stage
- ✓ core sponsorship benefits

# $\widehat{(\in)}$ 10,000.00 EUR







# Stage

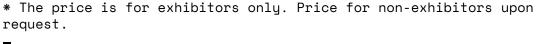
This is where the show is on - Let's explore the stage together!

### Our proposed services

- ✓ official signage "Stage powered by ..." in all media
- ✓ your logo featured on stage on-site signage
- ✓ one speakers' slot at the stage (10 min.)
- ✓ your advertising (logo or video) before the beginning of the stage programme and during breaks
- ✓ core sponsorship benefits

# 15,000.00 EUR

request.









# Registration Area

## Welcome every participant with your

### Our proposed services

- ✓ one luminous wall with sponsor design
- ✓ branding behind registration desk or a wall banner in the entrance area
- ✓ opportunity to use the registration area to share collateral or gifts
- ✓ optional: branding of stair steps
- ✓ core sponsorship benefits



Add on:

Coffee Bike











# Networking Area

#### Connect

#### Our proposed services

- ✓ official signage "Networking Area powered by ..."
  in all media
- ✓ branding of the area with three luminous wall with sponsor design
- ✓ opportunity to use the networking area to share collateral or gifts
- ✓ core sponsorship benefits













# Contact

Alina Haist Exhibition Manager

Hamburg Messe und Congress GmbH Messeplatz 1 20357 Hamburg

Phone: (+49) 40 3569 2262

alina.haistahamburg-messe.de www.allaboutports.de

