











Hamburg
Messe + Congress



all
about
ports

Sponsorship Catalogue all about ports 2026

Our Sponsorship Packages

Wine o'clock	 all about ports	Badge	 all about ports	Stage	 all about ports	Content Package
 all about ports	Coffee Bike	E-Tickets	11 exclusive packages for you		Logo Listing	 all about ports
Registra- tion Area	 all about ports	Charging Area	 all about ports	Lanyards	 all about ports	Networking Area

Benefits in every Sponsorship Package



Company logo placed on sponsor walls in the entrance areas



Company logo on the event homepage linking to your company website



Company logo under "Official Sponsors" on the event website



Logo presence in visitor and exhibitor newsletters



Logo presence in the printed onsite visitor guide



Logo presence in the event app



Lanyard

Stay close to your customers

Our proposed services



- ✓ your logo or claim shown on high quality lanyards together with the all about ports logo
- ✓ production of lanyards made from recycled material included
- ✓ available at entrance
- ✓ distribution to all participants
- ✓ core sponsorship benefits

€ 8,000.00 EUR *

* The price is for exhibitors only. Price for non-exhibitors upon request.



Badge

Your logo next to every name – always visible

Our proposed services



- ✓ your company logo on the front of all exhibitor and visitor badges
- ✓ your marketing message on the back of all exhibitor and visitor badges
- ✓ possible combination with E-Ticket sponsorship
- ✓ core sponsorship benefits

€ 5,000.00 EUR *

* The price is for exhibitors only. Price for non-exhibitors upon request.



SPONSORSHIP CATALOGUE 2026



E-Ticket

Get your ticket

Our proposed services

- ✓ exclusive branding of all online exhibitor and visitor pdf tickets with your company logo
- ✓ possible combination with badge sponsorship
- ✓ core sponsorship benefits



€ 3,500.00 EUR *

* The price is for exhibitors only. Price for non-exhibitors upon request.



SPONSORSHIP CATALOGUE 2026

smm-hamburg.com/trailer
the leading international maritime trade fair | SMM

driving the maritime transition
6-9 sept 2022 hamburg

your visitor ticket for SMM trade fair

Join the leaders at our conferences
smm-hamburg.com/programme

Maritime Future Summit | gme | MS&D | Offshore Dialogue | TradeWinds Shipowners Forum

Venue
Hamburg Messe und Congress
Messeplatz 1
20357 Hamburg
Germany

How to get there
smm-hamburg.com/travel

Opening hours
Tuesday – Thursday 10:00 – 18:00
Friday 10:00 – 16:00

Visit our other first-class events

27–30 September 2022 | 6–8 September 2023

WindEnergy Hamburg | Seatrade europe | H-EXPO & CONFERENCE | MARINE INTERIORS | Cruise & Ferry Global Expo

Check our safety precautions
smm-hamburg.com/safety

Follow us #SMMfair
smm-hamburg.com/news
linkedin.com/company/smmfair
twitter.com/SMMfair
facebook.com/SMMfair
youtube.com/SMMfair

Sponsored by
Acce/eron

Bereich für das personalisierte Ticket inkl. QR-Codes.

Bereich für Ticket-Beschreibung.

Coffee Bike

Coffee for take-away

Our proposed services

- ✓ sponsor a classy coffee bike
- ✓ serving up to 500 coffee specialities per day
- ✓ place your roll-ups next to the coffee bike
- ✓ individual branding of the bike on request
- ✓ core sponsorship benefits



€ 15,000.00

* The price is for exhibitors only. Price for non-exhibitors upon request.



Wine o'clock

Make it your networking event!

Our proposed services



- ✓ provision of wine, beer, non-alcoholic drinks, snacks and the necessary hospitality infrastructure
- ✓ opportunity to provide a short welcome speech
- ✓ presentation or video during the event on the stage screen
- ✓ place your roll-ups at the networking area of the stage and display your marketing material on the tables
- ✓ core sponsorship benefits

€ 9,000.00

* The price is for exhibitors only. Price for non-exhibitors upon request.



Content Package

Spread your message to our huge maritime network

Our proposed services

- ✓ we offer you our digital platform – prior, during and after the show
- ✓ inclusion of your content (podcast, teaser video or similar) in one LinkedIn post and one newsletter
- ✓ one speaker slot (10 min.) at our stage
- ✓ core sponsorship benefits



€ 10,000.00 EUR *

* The price is for exhibitors only. Price for non-exhibitors upon request.



SPONSORSHIP CATALOGUE 2026

The image shows a screenshot of the SMM Hamburg LinkedIn page. The header features the SMM logo and the text "driving the maritime transition" with the dates "1-4 sept 2026 hamburg" and the tagline "the leading international maritime trade fair". Below the header, the page title "SMM Hamburg" is displayed, followed by the event details "SMM Hamburg – from 1-4 Sept. 2026" and "Seefahrt · Hamburg, Hamburg · 20 Tsd. Follower:innen". There are buttons for "Nachricht" and "Follower:in". Below the LinkedIn page, there is an advertisement for "ascenz marorka" with the headline "Digital for performance and sustainability". The ad text describes various services like Electronic Fuel Monitoring, Vessel Performance Management, etc., and includes a "Learn more" button. The ad also features a graphic of a ship with the text "DIGITAL SOLUTIONS FOR SMART SHIPS".

Stage

This is where the show is on – Let's explore the stage together!

Our proposed services



- ✓ official signage “Stage powered by ...” in all media
- ✓ your logo featured on stage on-site signage
- ✓ one speakers' slot at the stage (10 min.)
- ✓ your advertising (logo or video) before the beginning of the stage programme and during breaks
- ✓ core sponsorship benefits

€ 15,000.00 EUR

* The price is for exhibitors only. Price for non-exhibitors upon request.




Registration Area

Welcome every participant with your

Our proposed services



- ✓ one luminous wall with sponsor design
- ✓ branding behind registration desk or a wall banner in the entrance area
- ✓ opportunity to use the registration area to share collateral or gifts
- ✓ optional: branding of stair steps
- ✓ core sponsorship benefits

 Add on:
Coffee Bike

€ 13,000.00 EUR

* The price is for exhibitors only. Price for non-exhibitors upon request.



Networking Area

Connect

Our proposed services



- ✓ official signage “Networking Area powered by ...” in all media
- ✓ branding of the area with three luminous wall with sponsor design
- ✓ opportunity to use the networking area to share collateral or gifts
- ✓ core sponsorship benefits

€ 10,000.00 EUR *

* The price is for exhibitors only. Price for non-exhibitors upon request.



Contact

Alina Haist

Exhibition Manager

Hamburg Messe und Congress GmbH
Messeplatz 1
20357 Hamburg

Phone: (+49) 40 3569 2262

alina.haist@hamburg-messe.de
www.allaboutports.de

